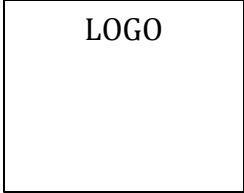


**Social Media companies – R/I- Pro/Con Analysis**



Name of Social Media

How popular is it? #'s

Function of SM (what it does and why it does what it does)

How it works - show examples, etc.

Pros and Cons (minimum of 3 each)

- |    |    |
|----|----|
| 1. | 1. |
| 2. | 2. |
| 3. | 3. |

Two recent (and interesting facts) about your social media item

- 1.
- 2.

Recommendation to your class: Thumbs up or Thumb Down and why?

Prediction of the future of your SM if you will use it if we should use it other